

# City of Imperial Beach Press Release



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## FOR IMMEDIATE RELEASE

### Imperial Beach Residents Identify Local Needs for Recovery and Relief

(IMPERIAL BEACH, CA – May 15, 2020) The City of Imperial Beach recently conducted a Community Issues Survey to assess local recovery and relief needs in today's unprecedented environment. Results show residents feel the City is on the right track with 71% of respondents saying the City is headed in the right direction, even as it is clear that uncertainty exists over the state of the country's economy and the nation/state's response to the pandemic.

Said City Manager and Director of Emergency Services Andy Hall, "We want to thank everyone who took the time to communicate with the City during these challenging times. This community input allows us to continue to ensure the public's views are represented as we work together on our recovery in the days and weeks ahead."

Respondents identified the following local recovery and relief priorities:

- ✓ Maintaining 911 emergency response
- ✓ Maintaining local paramedic services
- ✓ Coordinating with county and regional first responders to get resources for health services to prepare for medical emergencies like the coronavirus outbreak
- ✓ Maintaining rapid response to burglaries
- ✓ Restoring the City's long-term emergency funding that is being used to address the effected of the coronavirus outbreak
- ✓ Keeping neighborhoods safe and clean

"We do not know how long the financial effects of this pandemic will last, but we are a resilient community and we will continue to push our City forward," said Assistant City Manager Erika Cortez, "In an effort to maintain local property values, we must maintain clean and safe neighborhoods as well as address our challenges with public safety and homelessness to maintain Imperial Beach as a quality community to live, work and raise a family through the uncertain times ahead. We look forward to continuing to solicit our community's views as we continue this work together."

For questions regarding survey methodology, contact Adam Sonenshein of FM3 Research at (310) 828-1183.

*The City of Imperial Beach's mission is to maintain and enhance Imperial Beach as "Classic Southern California;" a beach-oriented community with a safe, small town, family atmosphere, rich in natural and cultural resources.*

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